



EUROPE ATP  
2018  
Athens, Greece



LEARN  
FEEDBACK

# WHY FEEDBACK MATTERS



Increased costs  
Increased Errors  
Increased Waste  
Increased Inefficiencies  
Increased Engagement  
Increased Communication  
Effectiveness

Decreased Performance  
Decreased Productivity  
Decreased Morale  
Decreased Innovation  
Decreased Retention  
Decreased Conflicts  
Decreased Employee Satisfaction/Job  
Satisfaction  
Decreased Accountability  
Decreased Interpersonal Conflict

“Information about reactions to a product, a person's performance of a task, etc. which is used as a basis for improvement.”

Oxford English Dictionary

“Feedback is the primary tool used to provide employees with information and guidance. Feedback consists of two-way communication.”

US Office of Personnel Management (OPM)

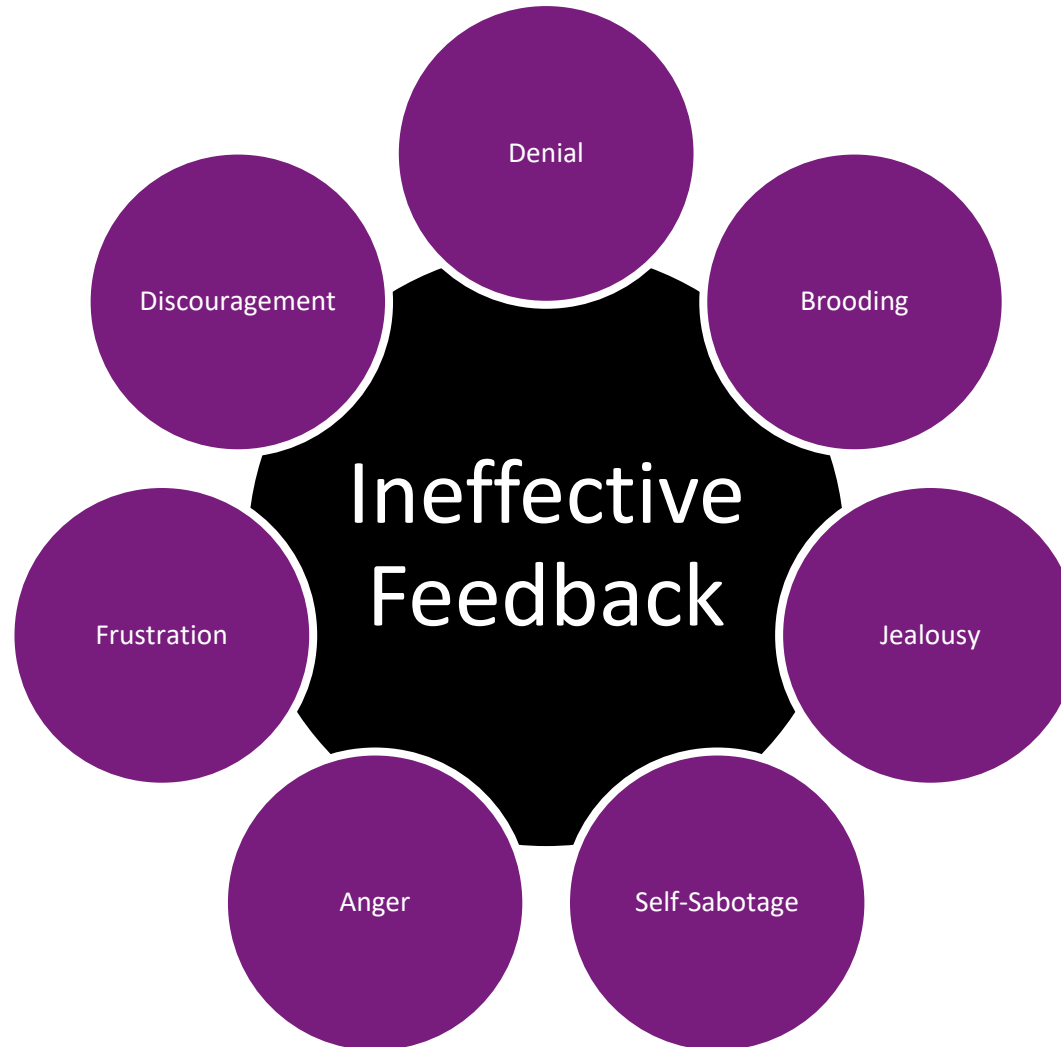
“Performance feedback is the on-going process between employee and manager where information is exchanged concerning the performance expected and the performance exhibited. Constructive feedback can praise good performance or correct poor performance and should always be tied to the performance standards.”

Indiana University



- Feedback can increase productivity (Kuhnen & Tymula, 2012)
- Feedback can motivate the pursuit of goals (Fishbach, Eyal, & Finkelstein, 2010)
- Feedback can increase employee motivation, commitment, and confidence (Grant, HBR)
- Feedback can improve engagement (Saks, 2006)
- Feedback can improve performance (Walker & Smither, 2006)
- Feedback can facilitate growth and learning (Kollöffel & de Jong, 2014)
- Feedback may lead to increased organizational financial performance (Kim, Atwater, Patel, & Smither, 2016)

# OUTCOMES OF INEFFECTIVE FEEDBACK (KNESEK, 2015)





# WHAT IS FEEDBACK?



To Complete Some Task More Effectively

# THE FOUR AREAS OF DELIVERING FEEDBACK

## 1. Opportunistic Coaching Feedback

- The individual delivers feedback that includes facts, clear expectations, and a balance of positive and critical feedback. They also provide suggestions for improvement, and allow for a two-way dialogue between giver and receiver.

## 2. Empathetic Feedback

- The individual delivers feedback that takes the receivers situation, experiences, and perspective into consideration. This is expressed in the timing of the feedback, consideration of their workloads, adapting your communication style to theirs, and mitigating the impact of the feedback

## 3. Progressive Feedback

- The individual finds ways to improve and monitor the feedback they deliver.

## 4. Active Communication Feedback

- The individual delivers feedback that demonstrates attentiveness, active listening, clear communication, and self-assessment in terms of body language and tone.

# THE FIVE AREAS OF RECEIVING FEEDBACK

## 1. Self-Regulation Feedback

- The individual receiving feedback uses it effectively to improve performance and manage/adjust their work-related goals. In addition, the individual learns to become aware of their behaviors and manage their emotional reactions when receiving the feedback.

## 2. Reactive Feedback

- The individual has difficulty receiving feedback. They are often surprised, overwhelmed, irritated, and/or resistant to accepting feedback and they actively choose to ignore the feedback and/or not incorporate it readily.

## 3. Contingent Feedback

- The individual receiving feedback will only use the feedback based on contingencies such as who delivers the feedback, what type of feedback it may be, and how quickly it is delivered (e.g., credible source, trusting person, positive vs. constructive, promptly).

## 4. Solicitation Feedback

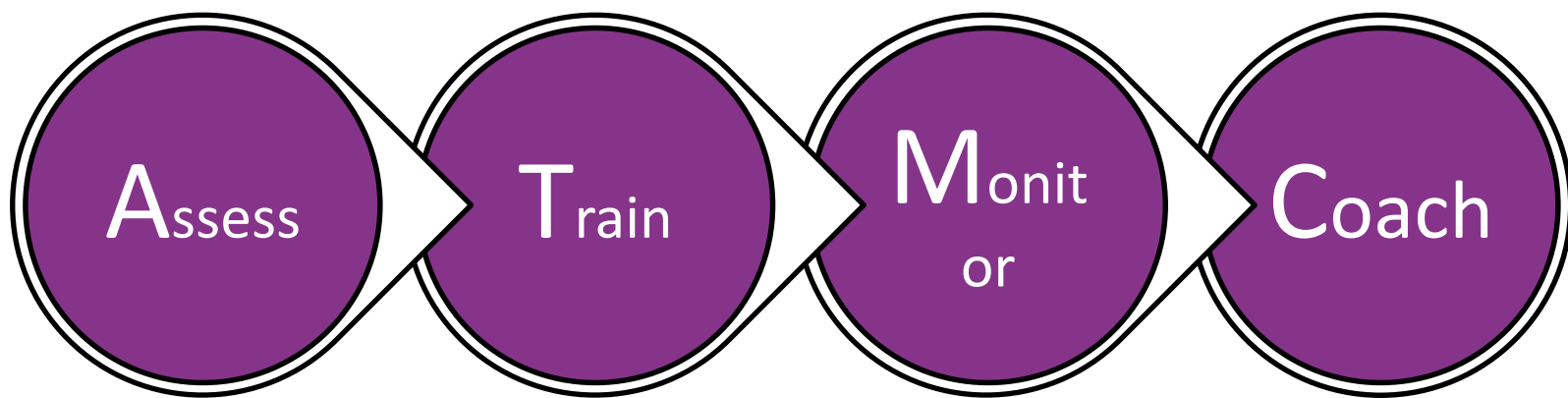
- The individual receiving feedback seeks out ways to supplement it by other means, such as asking questions to the individual delivering the feedback or others to gain further clarity.

## 5. Evidential Feedback

- The individual receiving the feedback is comfortable contesting the feedback received with facts and/or examples.



# THE SOLUTION-LEARNFEEDBACK PROGRAM







## Welcome to the Straehle Feedback Inventory (SFI) Demo

The SFI is a scientifically sound, evidence-based inventory that measures how employees deliver and receive feedback. This instrument has been designed as a valid, reliable, and fair self-report inventory that can deliver direct results and quantifiable solutions. Instead of guessing at how your organization can improve, we can uncover your results with our specially designed score reports and our personalized training programs. We understand your strengths and areas of opportunity, and analyze it to fit you.

For more technical information about the Straehle Feedback Inventory, please [click here](#).

Begin



# The Straehle Feedback Inventory Helps

- Improve performance and productivity
- Increase morale
- Decrease costs (by reduced turnover)
- Increase retention
- Increase employee satisfaction/job satisfaction
- Decrease miscommunication
- More engaged workforce

## Tell us about Yourself

First Name

Last Name

Email Address

Company Name

Submit

## Feedback

[Tour Guide](#)

### Delivering » Opportunistic Coaching

I use factual examples of the individual's performance to reinforce the feedback

Always	Frequently	Occasionally	Rarely	Never
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### Delivering » Empathetic

I consider the individual's needs before I schedule a time to deliver the feedback

Always	Frequently	Occasionally	Rarely	Never
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## Description

### — Opportunistic Coaching

The individual delivers feedback that includes facts, clear expectations, and a balance of positive and critical feedback. They also provide suggestions for improvement, and allow for a two-way dialogue between giver and receiver.

### + Empathetic

### + Progressive

### + Active Communication



## The Straehle Feedback Inventory Helps

- Improve performance and productivity
- Increase morale
- Decrease costs (by reduced turnover)
- Increase retention
- Increase employee satisfaction/job satisfaction
- Decrease miscommunication
- More engaged workforce



### Self Assessment

Self Assessment on delivering and receiving feedback.

Select



### Multi Rater

Other individuals rate an individual on how they deliver and receive feedback.

Select



When I deliver feedback :

Delivering » Opportunistic Coaching

I use factual examples of the individual's performance to reinforce the feedback

Always

Frequently

Occasionally

Rarely

Never

Delivering » Empathetic

I consider the individual's needs before I schedule a time to deliver the feedback

Always

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Occasionally

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## Description

### — Opportunistic Coaching

The individual delivers feedback that includes facts, clear expectations, and a balance of positive and critical feedback. They also provide suggestions for improvement, and allow for a two-way dialogue between giver and receiver.

+ Empathetic

+ Progressive

+ Active Communication

+ Self Regulation

## Feedback

[Tour Guide](#)

100%

When I receive feedback :

Receiving » Self-Regulation

I manage my emotional reaction

Always

Frequently

**Occasionally**

Rarely

Never

Receiving » Reactive

I am surprised about the feedback I received

Always

Frequently

**Occasionally**

Rarely

Never

Receiving » Contingent

### Description

#### — Opportunistic Coaching

The individual delivers feedback that includes facts, clear expectations, and a balance of positive and critical feedback. They also provide suggestions for improvement, and allow for a two-way dialogue between giver and receiver.

+ Empathetic

+ Progressive

+ Active Communication

+ Self Regulation

+ Reactive

## Feedback Review

No.	Question	Response
1	I use factual examples of the individual's performance to reinforce the feedback	Always
2	I consider the individual's needs before I schedule a time to deliver the feedback	Always
3	I encourage the individual to solicit opinions and help from others who can help her/him improve	Always
4	I clearly communicate the content of my feedback	Always
5	I manage my emotional reaction	Always
6	I am surprised about the feedback I received	Never
7	I incorporate positive feedback better than constructive feedback	Always
8	I discuss the feedback with my coworkers to gain a greater perspective	Always
9	I use evidence from my performance to contest feedback with which I disagree	Always

Are your final responses correct?

Yes

No

## Results

Delivering

Receiving

Score Results

### Delivering Feedback



Based on your total delivering feedback Score, you deliver feedback **very effectively**. Below are your scores across the four delivering feedback areas.



#### Opportunistic Coaching

Based on your score, you **always or frequently** deliver feedback where you provide the individual opportunities and coaching moments.

#### Empathetic

Based on your score, you **always or frequently** deliver feedback where you consider and understand the individuals' situations and experiences from their perspective.



#### Progressive

Based on your score, you **always or frequently** deliver feedback to find ways to improve and monitor the feedback by

## Results

Delivering

Receiving

Score Results

## Receiving Feedback



Based on your total receiving feedback Score, you use the feedback you receive **very effectively**. Below are your scores across the five receiving feedback areas.

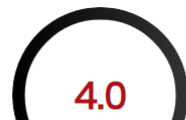


## Self-Regulation

Based on your score, when you receive feedback, you **always or frequently** use the feedback to effectively manage work goals while regulating your behaviors and emotions skillfully to ultimately improve and succeed at your job.

## Reactive

Based on your score, when you receive feedback, you are **always or frequently** surprised, overwhelmed, irritated, and/or resistant to it. You should improve by finding ways to accept, acknowledge, and incorporate the feedback more easily rather than reacting in ways that may not be helpful. You should find ways to learn more about your reactions to others who provide you with effective feedback to help you receive feedback more effectively.



## Contingent

## Results

Delivering

Receiving

Score Results

### About Score Results

The delivering and receiving feedback scores across feedback categories are reported on the right. Below are definitions of some of column headers.

#### Your Score

SFI score results of your performance.

#### Rater Avg.

The average score of other individual's SFI which may be part of a cohort such as a department in your organization.

#### Global Avg.

The average SFI score of over 500 individuals self-assessing themselves on delivering and receiving feedback.

Below is a graphical representation of the score results.

### Delivering

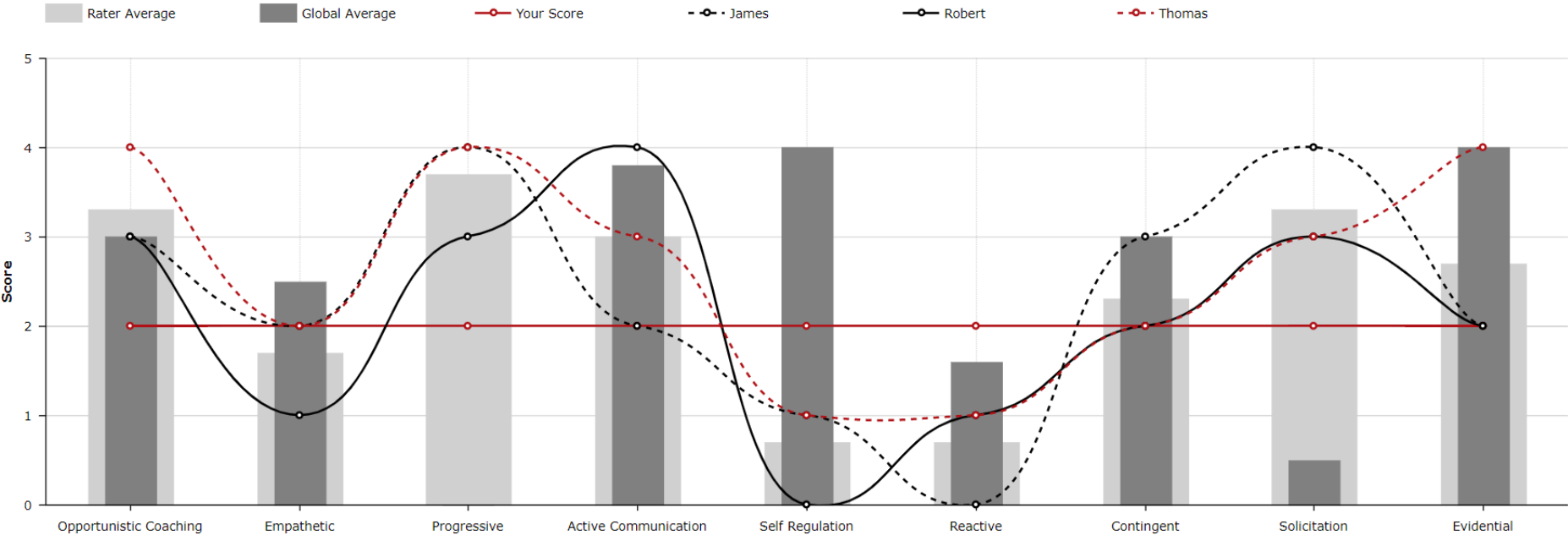
Receiving »

Categories & Questions	Your Score	James	Robert	Thomas	Rater Avg.	Global Avg.
<b>Opportunistic Coaching</b>						
I use factual examples of the individual's performance to reinforce the feedback	2	3	3	4	3.3	3.0
Average Score					3.3	3.0
<b>Empathetic</b>						
I consider the individual's needs before I schedule a time to deliver the feedback	2	2	1	2	1.7	2.5
Average Score					1.7	2.5
<b>Progressive</b>						
I encourage the individual to solicit opinions and help from others who can help her/him improve	2	4	3	4	3.7	0.0
Average Score					3.7	0.0
<b>Active Communication</b>						
I clearly communicate the content of my feedback	2	2	4	3	3.0	3.8
Average Score					3.0	3.8



Report Graph

0 - Never    1 - Rarely    2 - Occasionally    3 - Frequently    4 - Always



## Dashboard

### Users



Registered User

1358



Completed Feedback

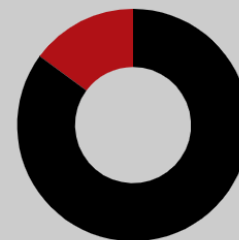
985



Incomplete Feedback

373

### Licenses



Total Licenses

1680



Assigned Licenses

1430



Remaining Licenses

250

### Invited Users (Recent 5)

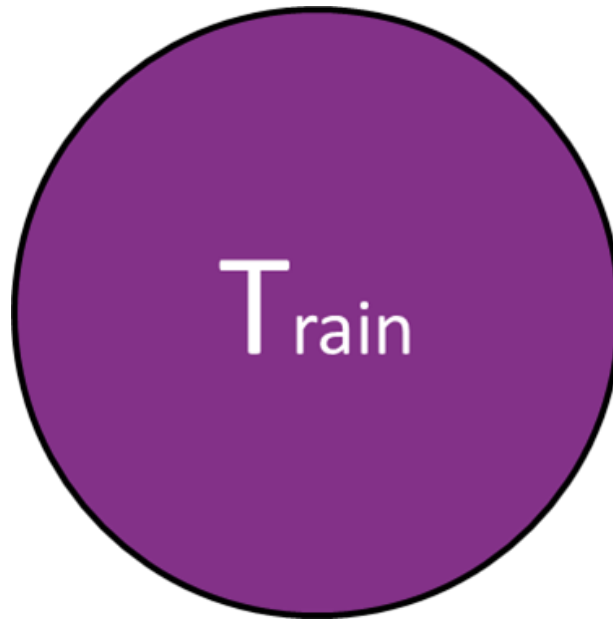


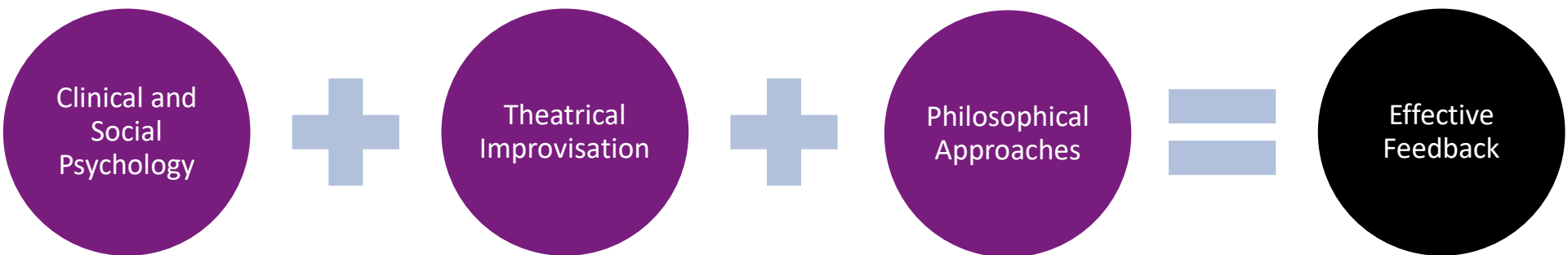
Invitation Date	Email Address	Status
09/10/2018	donald@yahoo.com	Invited
09/10/2018	brian@outlook.com	Invited

### Feedback Submitted (Recent 5)

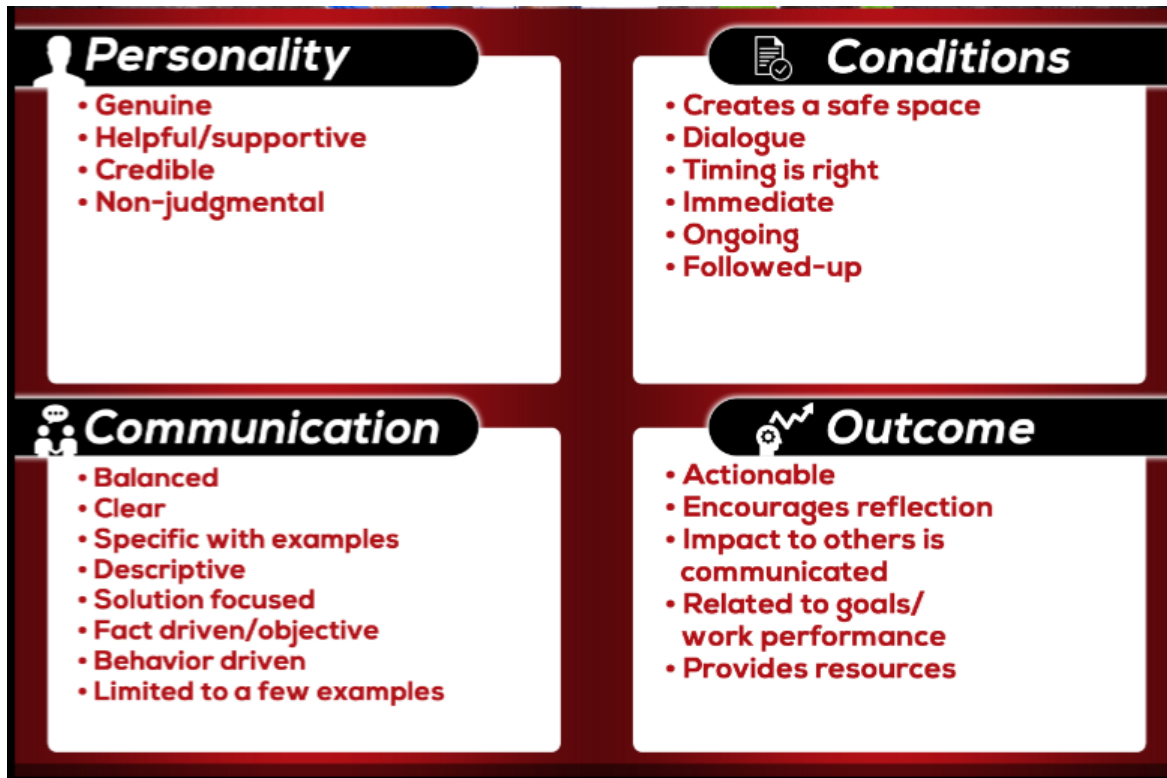


Submission Date	Name	Email Address
09/10/2018	Mark Thomas	markthomas12@live.com
09/10/2018	Carl Harris	charris@outlook.com





# TRAINING EXAMPLE - CHARACTERISTICS OF DELIVERING EFFECTIVE FEEDBACK





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